The Social Shutdown

The idea for my presentation/app is to create a space of harmony for ourselves. To create pieces of time where we can put a pause on things that don't benefit ourselves and use that time to be more productive.

Final Project
By: Anaysha Collazo

Problem Statement: In my final I was trying to achieve a project that could help young adults like me bring more productivity to our lives.

- Something I discovered along the way is that many young adults could use an app like Social Shutdown in their lives for educational, professional and personal reasons.

Flip to Demo...

-Hope you enjoy.

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Ideas/Details

- My idea for this project was to create an app for users to use their time more wisely. I hoped that with this app people would acknowledge when they need to cut off distractions and use this app to help them progress more with school, work and their personal lives.

- As you are introduced to the app you will see that there is a section where you can sign up and receive emails of whichever apps have been added to Social Shutdown. Those apps will be the up and coming apps that are being used to sidetrack our minds from the important things. Each screen on my app will show you which Social Media Apps have been the biggest distractors.

More Details

- There is a time slot you can select from the hours range from 1-3hrs. Their are also push notifications that come up after you've completed your Timed Out session and it will give offers and great discounts that help support my app.
- As you scroll all the way to the right you will see the list of reviews that users have given from previous sessions explaining their experience and how many things they got done in that time span.

Future Ideas

- Some future ideas I have is to not only have this app created for Social Media apps, but also for networks that can also be addicting. For example like Netflix, when you're binging that new show that came out yet you have an assignment to submit at midnight. Another example can be when you're at a family gathering and can't stop looking at those certain apps that have you in a blacjhole that you can't get out of. All you have to do is open the Social Shutdown app and create a Time Out for yourself.
- Another plan I would have for this app is to create more incentive for the Users to want to keep using Social Shutdown. My idea from the start was to use discounts on brand stores that give support to our apps and hopefully that would branch out.

Future Ideas Cont...

- I believe that this app will take over the world one day because young adults like myself will soon come to realize that there is not enough time in the world or in your life to be wasted on things that aren't benefiting your life. All of these apps that we are addicted to that aren't building our careers or are bringing any money in our pockets is simply a waste until we can gain those skills to use our time carefully and effectively.

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